Midnight Black

Nikon
COOLPIX® S610c

10.0 Effective Megapixels

4X Wide-Angle Optical Zoom-NIKKOR Glass Lens

3.0" Huge, Bright LCD Screen

VR Optical Image Stabilization

3200 ISO Capability

COOLPIX®
incredible digital

Digital Camera Specification

Effective pixels:	10.0 milion
Lens:	4x Zoom-NIKKOR; 5.0-20.0mm (35mm [135] format picture angle: 28-112mm); f/2.7-5.8; 7 elements in 6 groups; Digital zoom: up to 4x (35mm [135] format picture angle: 448mm)
Focus range: (from lenses)	50cm (1 ft. 7.7 in.) to infinity (∞), Macro close-up mode: 3cm (1.2 in.) to infinity (∞)
Monitor:	3.0-in., approx. 230k-dot, wide-viewing angle TFT LCD with anti-reflection coating
Storage media:	Internal memory (approx. 45 MB), SD memory cards*1 (SDHC compatible)
ISO sensitivity:	ISO 100, 200, 400, 800, 1600, 3200, Auto (auto gain ISO 100-1600)
Power sources:	Rechargeable Li-ion Battery EN-EL12 (supplied), AC Adapter EH-63 (supplied)
Battery life*2:	Approx. 290 shots with EN-EL12 battery
Dimensions: (WxHxD)	Approx. 96.5 x 57 x 22.5 mm (3.8 x 2.2 x 0.9 in.) excluding projections
Weight:	Approx. 130 g (4.6 oz.) without battery and SD memory card

*1 Not compatible with Multi Media Cards (MMC)
*2 Based on CIPA industry standard for measuring life of camera batteries. Measured at 23°C (73°F); zoom adjusted with each shot, built-in flash fired with every other shot, image mode set to Normal.

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designed for Windows Vista | Mac | QuickTime | optical | Real | PictBridge | Exif Print | ArcSoft | mjjvee technologies | MAIN CONCEPT | SDHC | This mark is used as a symbol of packaging recycling in Europe and other countries. | CE

24/7 Tech Support Need Help? Call 800-NikonUX or Visit www.nikonusa.com

Bring Your Circle Closer.
my **Picture**town
FREE photo storage and sharing

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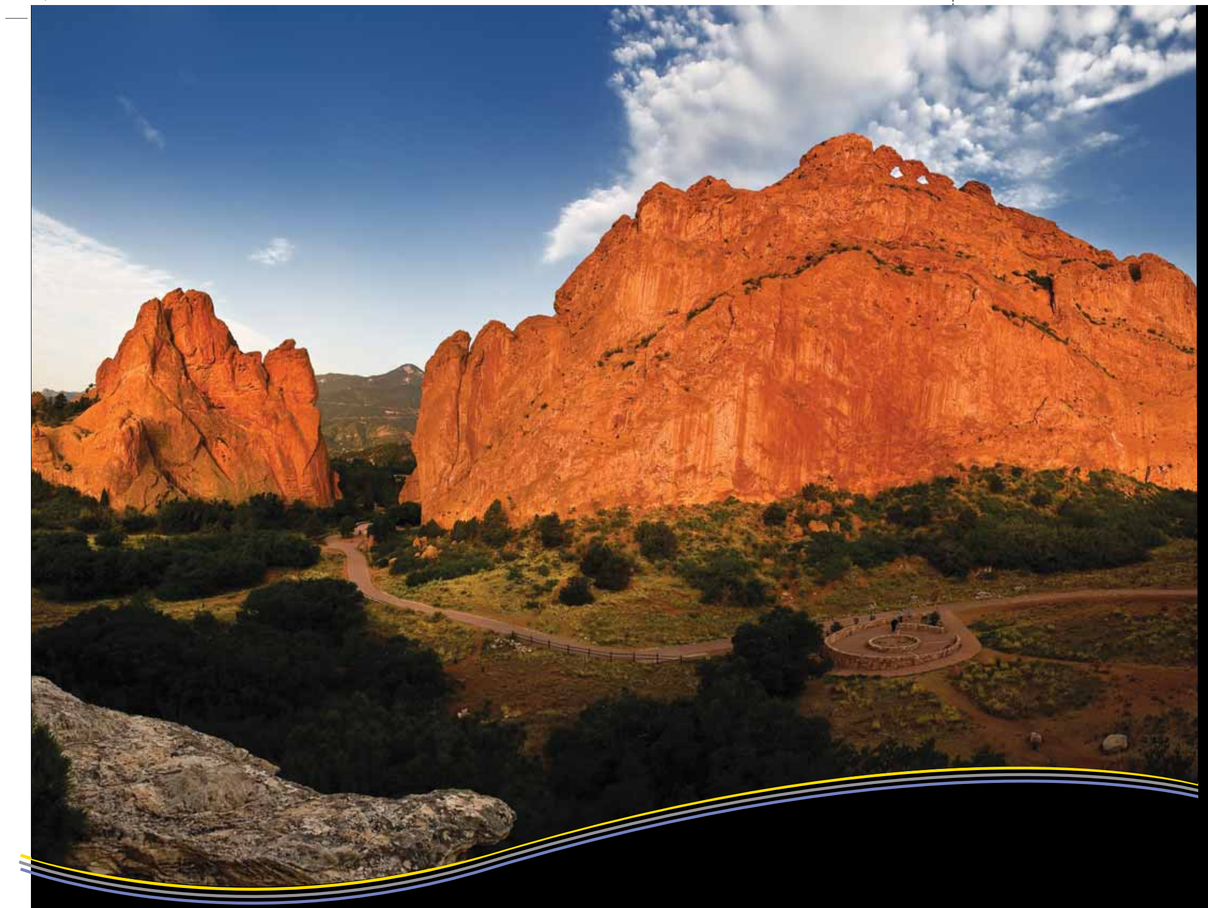
Nikon®

At the heart of the image™

COOLPIX® S610c

COOLPIX® **STYLE**
brilliance made beautiful



incredible digital unwired

share memories on the go

Nikon

COOLPIX® S610c

Key Features

- **10.0 megapixels** for stunning prints as large as 16 x 20 inches
- **4x wide-angle optical Zoom-NIKKOR glass lens** for incredibly sharp, clear images
- **Optical VR image stabilization**
- **ISO 3200 capability**
- **Huge, bright 3.0-inch LCD** for easy composing and sharing of your pictures
- **World's fastest start-up time***
- **Wi-Fi capability**
- **my Picturetown** direct wireless transfer to Internet and e-mail
- **Scene Auto Selector**
- **Active Child Mode**
- **Smile Mode**
- **Ultra-quick response**
- **Nikon In-Camera Innovations**
  - **In-Camera Red-Eye Fix™** automatically fixes most instances of red-eye in the camera. You may never see red-eye again
  - **Improved Face-Priority AF** Nikon's face-finding technology that automatically focuses on up to 12 faces faster than ever
  - **Face Zoom-in –** zooms right in on the subject's face during playback for images shot with Face-priority AF
  - **D-Lighting** rescues dark or backlit images by improving brightness and detail where needed

The freedom of Wi-Fi capability

The world's first implementation of the WPS* (Wi-Fi Protected Setup) standard makes it easy to connect to a wireless network by simply entering your PIN and selecting your connection method. This secure connection gives you direct access to Nikon's **my Picturetown** Internet services where photos can be automatically and securely stored for anytime-access using Picture Bank, or uploaded directly to a blog or other web site for easy posting and updating. You can also send a link to selected photos directly to a friend's email address, allowing them to view your pictures without having to download them as attachments.

Freedom with wireless image transfer

YOUR Nikon COOLPIX S610c INCLUDES COMPLIMENTARY WAYPORT WI-FI SERVICE THROUGH AUGUST 31, 2011! Easily share your memories while you're away from home!

WAYPORT

The world's fastest start-up time in its class

Featuring the world's fastest start-up time* of a mere 0.7 seconds, the optimized performance of the COOLPIX S610c frees you to capture special moments as you experience them.

Ultra-compact form finished in fine style

From the solid feel of its ultra-compact form to the distinctive style of Nikon's Brilliant arc design, easy-access controls and 3.0-inch high-resolution LCD monitor, the COOLPIX S610c is a joy to carry and simplifies picture-taking operation.

Automated and optimized shooting modes

Smart Tracking Mode enhances the carefree shooting experience by automatically following the movement of your subject to ensure clear focus. Nikon's new Smart Scene Selector Mode provides carefree shooting in a variety of scenes by recognizing the setting and automatically selecting the appropriate scene mode. Smile Mode helps to faithfully record precious smiles in the brief instants they appear. And Food Mode makes it easy to capture delectable close-ups at the dinner table.

* Among digital cameras (as of July 2, 2008, according to research conducted by Nikon Corporation)

Optical VR image stabilization

without vibration reduction

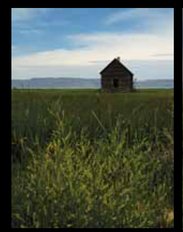
with vibration reduction

VR image stabilization

Nikon's optical VR image stabilization compensates for camera shake to produce clearer, sharper results in lower light or unsteady conditions. Active full time, VR's stabilizing effects also aid in smooth, easy framing and shooting.

In-Camera Premium Features!

In-Camera Red-Eye Fix™
This in-camera feature automatically fixes most typical occurrences of red-eye.



D-Lighting
Compensates for underexposed images or insufficient flash by automatically adding light and detail to selected shots where needed, without affecting properly exposed areas.

Face-Priority AF
Automatically finds and focuses on up to 12 faces to ensure superb portraits with clear, crisp focus.

Simply better portraits